

RICKEY SMILEY MORNING SHOW

NOW ON 89AFFILIATES & STILLI OVER 89AFFILIATES & STILLI MONDAY-FRIDAY 6-10AM EST

MORNING WAKEUP CALL OF MUSIC, INFORMATION AND ENTERTAINMENT THAT APPEALS TO THE 25-54 LISTENING AUDIENCE

DRIVEN BY LISTENER INTERACTION AND ANCHORED BY AN AWARD-WINNING COMEDIC PERSONALITY

ON-AIR GUESTS INCLUDE POLITICAL PUNDITS, LIFESTYLE EXPERTS, ATHLETES AND ENTERTAINERS

THE SHOW

A DIVERSE AND OPINIONATED CAST OF CO-HOSTS GUARANTEED TO INCITE CONVERSATION, REACTION AND LAUGHS

INTERACTIVE FEATURES THAT ENTERTAIN, ENCOURAGE, AND ENGAGE THE LISTENING AUDIENCE ON THE AIR AND VIA SOCIAL AND DIGITAL PLATFORMS FRESH AND ENERGETIC R&B HITS THAT ADULTS WANT TO HEAR.

CONNECTION AND COMMITMENT TO COMMUNITY - ON AND OFF AIR-FROM FAMILY AND PARENTING INITIATIVES TO SUPPORTING EDUCATION AND HBCUS

LIVE ON-AIR INTERVIEWS THAT CONNECT LISTENERS WITH THE PERSONALITIES THEY WANT TO HEAR FROM

RICKEY SMILEY — From impressions and original characters to one-liners and sidesplitting commentary, Rickey has an effortless and relatable comedic style that keeps listeners laughing, talking and tuning in.

GARY WIT DA TEA — Listeners count on Gary for the hottest entertainment gossip and a colorful opinion on just about everything!

DA BRAT – The same in-your-face candor that made Da Brat a hip hop star makes her a listener favorite, bringing wit, humor and a fresh outlook every morning. **ROCK T** – A sports analyst with a hip hop flair, Rock T not only reports the sports news…he predicts it as well!

SPECIAL K – A master at finding the funny in the headlines, Special K takes the role of news correspondent to hilarious new levels.

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